

# Predictive Modeling

College Raptor's ground-breaking predictive modeling solution harnesses the power of advanced AI and proprietary algorithms to help you target and recruit the best class possible, as efficiently as possible.

## The Student Perspective

You might know how well a student fits your institution, but do you know how your institution fits within that student's various college options? We do—because of our innovative college discovery platform—and this unique, comparative, and powerful insight into the student perspective allows us to build revolutionary predictive models that go far beyond simple historical enrollment analysis.

## Net Price Consideration

Affordability is an important factor in college choice and it plays an important role in our modeling as well. College Raptor's unique ability to estimate any student's EFC at any enrollment stage helps us create more accurate and insightful models by understanding that crucial data point.

## Constant Monitoring

We support you throughout your entire enrollment cycle, providing you with regular scoring updates for new prospects and inquiries, and reprioritizing existing ones. Expect expert guidance as we work alongside you to track your enrollment success.

## Proven Effectiveness

College Raptor's innovative, one-of-a-kind predictive modeling service produces remarkable results. One campus partner dramatically increased their new student enrollment: up 48% in the first year with College Raptor, and up an additional 24% the following year, exceeding headcount and net revenue goals.



**+24%**

Additional growth in new students in second year with College Raptor

**+48%**

Growth in new students in first year with College Raptor

Count of new students before using College Raptor

PREDICT

# A more intelligent approach to enrollment services

College Raptor is a strategic enrollment management service provider like no other. Powered by artificial intelligence (AI) and built on our revolutionary college matching platform, we leverage unique competitive data and analysis to help you make the best strategic decisions and achieve your enrollment goals.

Our customized higher education solutions include financial aid leveraging and optimization, predictive modeling for recruitment and retention, early EFC estimates, competitor financial aid insights, student lead generation, and the best net price calculator available today.

We're trusted by hundreds of colleges and universities across the country and have helped them effectively communicate affordability, target the right students, boost yield, grow headcount, increase net revenue, shape class profile, and more.

We are committed to the success of our campus partners and we invite you to learn more about what College Raptor can do for you and your institution.



# ENROLLMENT



Let us help you achieve your enrollment goals. Contact us by email at [sales@collegeraptor.com](mailto:sales@collegeraptor.com) or by phone at (319) 849-7101.