InsightFA®

Understanding your competition is crucial to meeting your enrollment goals. You need to know your differentiators, how your value proposition compares, and importantly, how your financial aid awarding strategy stacks up. With InsightFA® from College Raptor, you get competitive financial aid awarding insights that give you the intelligence you need to be a step ahead.

Advanced AI

Our advanced AI data models are used to estimate each of your prospective students’ net price and overall fit score at up to 20 selected competitor institutions. This wholly unique service gives you valuable comparative insights and the power to build smart, informed strategies.

Early Aid Awareness

Early awareness of competitors’ estimated aid packages can provide an important perspective on how your net price positions you in your market, and can empower you to develop the most advantageous awarding strategies.

Improve Your Yield

This unique competitive advantage can be used to improve your yield by strategically optimizing your awarding strategies in the context of your competition. Keeping you one step ahead of your market will help you meet your enrollment and net revenue targets.
A more intelligent approach to enrollment services

College Raptor is a strategic enrollment management service provider like no other. Powered by artificial intelligence (AI) and built on our revolutionary college matching platform, we leverage unique competitive data and analysis to help you make the best strategic decisions and achieve your enrollment goals.

Our customized higher education solutions include financial aid leveraging and optimization, predictive modeling for recruitment and retention, early EFC estimates, competitor financial aid insights, student lead generation, and the best net price calculator available today.

We’re trusted by hundreds of colleges and universities across the country and have helped them effectively communicate affordability, target the right students, boost yield, grow headcount, increase net revenue, shape class profile, and more.

We are committed to the success of our campus partners and we invite you to learn more about what College Raptor can do for you and your institution.

Let us help you achieve your enrollment goals. Contact us by email at sales@collegeraptor.com or by phone at (319) 849-7101.