

Student Lead Generation

College Raptor's one-of-a-kind college discovery platform creates a uniquely detailed database of prospective student records. And our proprietary matching algorithms do all the work to determine the students with the highest enrollment probability for your institution. With College Raptor, name buys have never been easier.

Strongest Matches

One of the most important indicators of lead quality and likelihood of enrollment is fit. College Raptor's advanced algorithms match students to your institution by analyzing comparative data on unique variables, including net price, academics, and college preferences to deliver the highest-converting leads.

Extensive Database

Prospective college students are visiting College Raptor's college discovery website and user-friendly mobile app every day. Learn who those qualified students are real-time and connect with them earlier in their search process to drive inquiries, applications, and enrollments.

Data-Rich Lead Files

College Raptor gives you a competitive advantage in every lead file. Each student record contains valuable information including estimated EFC to empower your recruitment strategy and increase your ROI.

Real-Time Delivery

Unlike traditional search services, College Raptor's leads are delivered constantly throughout the year. This allows admissions teams to connect with qualified prospective students right away, increasing engagement, creating lasting relationships, and building commitment to your institution.

"Great product and service."

"Top-notch product backed with the best in customer service!"

"Top notch service and cost effective!"

"Great to work with."

"Made a Complicated Process Easy"

6 Million

annual College Raptor users

50+

data points on each student,
including grades, test scores,
and EFC estimates

"They do the heavy lifting!"

"Supportive and Responsive Staff"

"Easy Implementation"

"Provides great customer service!"

"Excellent response time to data adjustments"

DISCOVER

A more intelligent approach to enrollment services

College Raptor is a strategic enrollment management service provider like no other. Powered by artificial intelligence (AI) and built on our revolutionary college matching platform, we leverage unique competitive data and analysis to help you make the best strategic decisions and achieve your enrollment goals.

Our customized higher education solutions include financial aid leveraging and optimization, predictive modeling for recruitment and retention, early EFC estimates, competitor financial aid insights, student lead generation, and the best net price calculator available today.

We're trusted by hundreds of colleges and universities across the country and have helped them effectively communicate affordability, target the right students, boost yield, grow headcount, increase net revenue, shape class profile, and more.

We are committed to the success of our campus partners and we invite you to learn more about what College Raptor can do for you and your institution.



ENROLLMENT



Let us help you achieve your enrollment goals. Contact us by email at sales@collegeraptor.com or by phone at (319) 849-7101.